



NAPCO® Products are Earth friendly



NAPCO® vinyl and metal exterior products can help you meet your sustainable building goals and earn points in leading green building certification programs. NAPCO® strives to contribute to sustainable building practices, improved energy efficiency, or lifecycle benefits of homes as our contribution to the Ply Gem Enviro initiative.

SUSTAINABLE RESOURCES:

- NAPCO® vinyl siding is manufactured from abundant natural resources.
- Vinyl siding generates less construction site waste than cardboard packaging, brick, or lumber.
- Ply Gem facilities reuse and recycle production scraps, pallets, and packaging material, reducing raw material needs and landfill use.

ENERGY EFFICIENCY:

- Vinyl siding requires less energy to manufacture per square foot than brick and mortar.¹
- Due to lighter weight, vinyl siding requires less fuel to transport than other cladding options.
- NAPCO® American Essence™ Premium Insulated Vinyl Siding adds an additional layer of insulation to exterior walls, increasing the energy efficiency of the wall system.

LIFECYCLE BENEFITS OF HOMES:

- NAPCO® vinyl siding is durable and requires no site finish.
- When installed properly and under normal use, our products should never require painting or staining. They won't crack, peel, blister, or rot.

¹ "A Dozen Things You Might Not Know that Make Vinyl Siding Green," page 10, Tad Radzinski, PE, LEED AP, and VSI. October 10, 2009.

AMERICAN Herald®

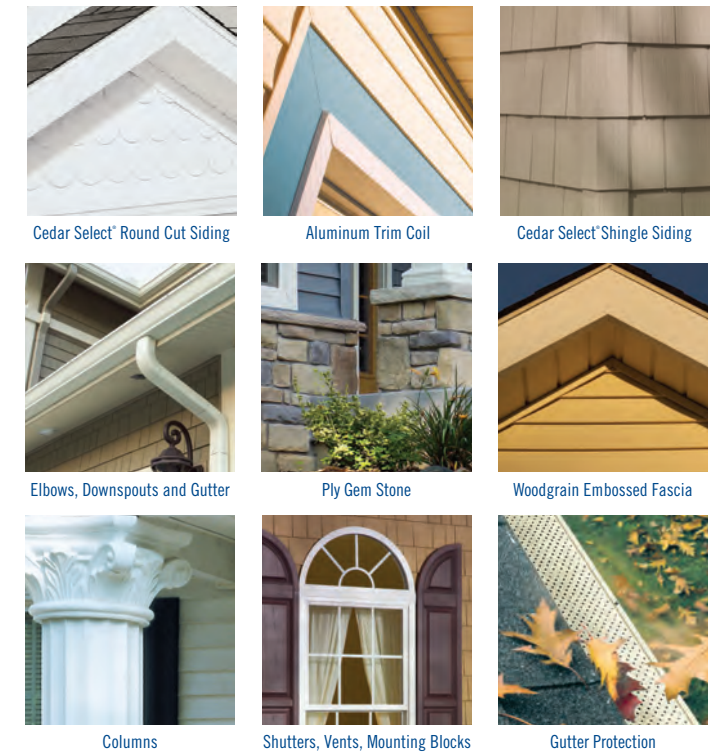
Enduring Style

Enhance your home with American Herald vinyl siding by NAPCO®, available in the following profiles:



Last look: It's all in the details.

NAPCO® by Ply Gem offers a full line of attractive, durable, maintenance-free vinyl and metal exterior design products to complete the look of your home. From our weather-resistant Aluminum collection to our authentic Cedar Select® Shingle or Round Cut siding, we have everything you need. And that's not all. Our coordinated enhancements including Monticello Columns®, Richwood® Exterior Finishings, Ply Gem Stone® veneer, Gutter Warrior® hanging system and Leaf Relief® gutter protection—all by Ply Gem—provide the perfect finish with minimum maintenance. More looks. Less work. That's Ply Gem.



AMERICAN Herald®



ENDURING STYLE

Your house is just that—yours. A reflection of your style, your dreams, your life. To protect something that valuable, there's a clear choice: American Herald® vinyl siding by NAPCO®. With its rich color selection, intricate detailing and durable construction, American Herald® vinyl siding does much more than protect and beautify. It wraps your home in the warm appearance of rough-sawn wood while delivering worry-free protection.

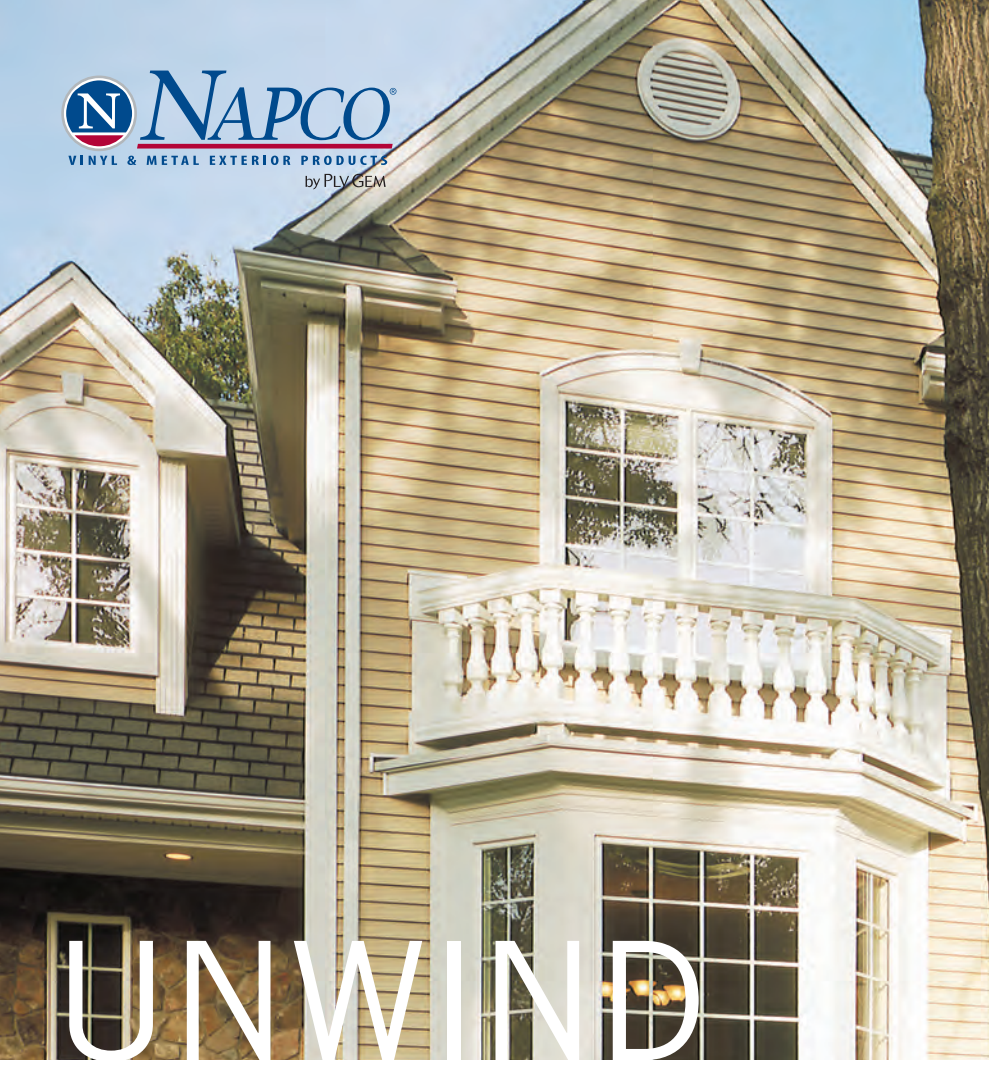


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*Consult the VSI Website at www.vinylsiding.org for current list of certified products and colors. Due to printing limitations, product colors may not be exactly as shown. Contact your distributor for actual product samples. © Leaf Relief and Richwood are trademarks of Ply Gem Industries, Inc., CedarSelect, Monticello, Rigituck, XactFit, UpRight, NAPCO, the NAPCO logo, and the "What the Best Homes are Wearing" slogan are trademarks of NAPCO, Inc. Ply Gem is a trademark of Ply Gem Industries, Inc. and/or its subsidiaries. ©NAPCO, Inc. 2012 2201072531101/BT/CG/1012





AMERICAN
Herald

VISUALIZE

Colorful dreams that never fade.

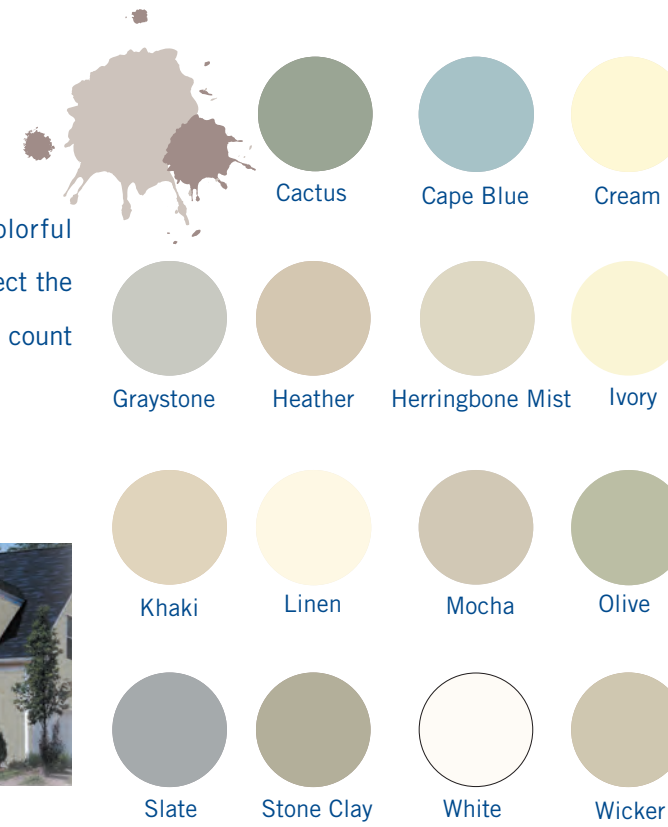
American Herald® vinyl siding by NAPCO® proudly presents a colorful dilemma: 20 gorgeous colors from which to choose. Whether you select the traditional or Signature Series, NAPCO tests every product so you can count on consistent color and a beautiful finish.



Linen



Olive

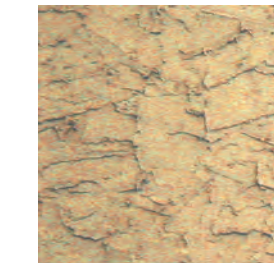


Traditional colors with excellent color retention

So wood-like, you'll check for splinters.

When you love the look of wood but hate the maintenance it requires, American Herald® vinyl siding by NAPCO® has you covered, in style. Each panel is intricately detailed with embossed wood grain patterns, designed to capture the light and texture of real wood. The structure of each panel completes the look—a 9/16" projection casts a slight shadow similar to that of actual wood siding.

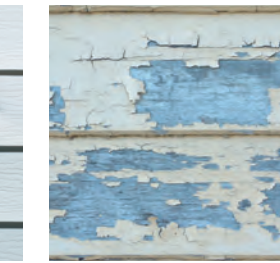
Relax: American Herald vinyl siding is virtually maintenance free and weather resistant.



weather-damaged stucco



impact-damaged metal siding



flaking painted wood siding



- Realistic, rough-sawn wood appearance
- Intricately detailed wood finish
- 20 beautiful colors

What the Best Homes are Wearing®

Protect your investment, reclaim your weekends.

American Herald® vinyl siding by NAPCO® is more than solid, stylish protection against the elements: it's your key to more free time. Forget about painting, scraping and wood rot... just relax and admire the warm, textured finish of painted wood. Don't give another thought to damaging storms or harsh conditions... simply smile as your home weathers the storm, beautifully. Your worry-free lifestyle has arrived.



Quality, like success, can be beautiful.

For over 45 years, NAPCO has manufactured high quality exterior design products. In fact, NAPCO products are subject to the toughest scrutiny: our own. We test the quality and performance of every product to assure that it will look great and protect your home. Then, we back it with our Limited Lifetime Transferable Warranty.

KEY FACTS

- Durable, impact-resistant .044" thick panels
- Withstands high-velocity winds
- 9/16" panel projection for maximum rigidity and straighter application
- Available in D4" and D5" Traditional Lap or D4" and D5" Dutch Lap
- Limited Lifetime Transferable Warranty

Signature
SERIES

rich. dark.
COLORS.

Dramatic, dark hues that remain beautiful season after season—that's the essence of NAPCO® Signature Series colors. Each panel is infused during manufacturing with Luran® S ASA resin from BASF to increase color retention and consistency, insuring a rich, beautiful finish that's equally fade-and weather-resistant.* All wrapped up in one strong yet striking package.

Luran® S ASA Resin from BASF

ours at installation

ours after 15 years

BASF
The Chemical Company



Premium Signature Series colors with extra UV and sun protection for a fade resistant finish

*see NAPCO warranty for details **available in D4 and D4DL profiles

TOUGH

Neither rain, nor snow, nor neighbor kids.

American Herald vinyl siding will help protect your home, beautifully. Sturdy, thick panels are extra rigid to withstand high-velocity winds and assorted impacts*—both natural and neighbor-made.



*see NAPCO warranty for details

enviro snap SHOT

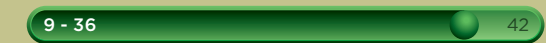
LEED FOR HOMES — POSSIBLE POINTS



LEED NEW CONSTRUCTION — POSSIBLE POINTS



NAHB STANDARDS — POSSIBLE POINTS



NAPCO® vinyl siding has been Green Approved by the NAHB Research Center.

This means you can be assured that this product complies with specific green practice criteria in the National Green Building Standard. Visit www.GreenApprovedProducts.com for more details.